

Light The Night Team Captain To-Do List



1. **Set a goal for the team** (\$100 x # of walkers). The more Bright Lights (walkers who raise \$1,000 or more), the bigger the fundraising goal!
2. Have a big team? **Recruit co-captains** to help you get organized — make sure you have every walker send emails to their contact list asking for donations.
3. **Hold a Team Kick Off**. The more your team understands how important the funds are for our mission, the easier asking for donations becomes.
4. Ask! **Be a shining example to your team**—FUNDRAISE—set that goal high!
5. Interested in having a **Fundraiser**? They are fun for all and can be easy too — contact your local Light the Night staff for case studies and examples.

If you have any questions or need any help, please e-mail us at LTN.TeamJM@gmail.com! Thanks so much for volunteering to be a Team Captain!